

ejob

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# Introduction

The Global economic scale is relatively turbulent which has left the freelance economy in shambles. The state of the freelance economy has left many skilled workers unemployed and even individuals in need of skills without the provision of the skills/services they require.

Ejob is a blockchain - powered online platform that has been created to bridge the gap in the Freelance economy and can be accessed via mobile devices and computers. It is a global platform designed for everyone irrespective of their crypto education. With our innovations Ejob is an alternative virtual platform designed to create jobs for everyone worldwide.

With Ejob, individuals will be opportune to start their freelancing activities by promoting and selling their services to a global market. A professionally written job description on the platform can attract a vast client base and offering exceptional services will get you great reviews from customers which in turn will get you better placement on the platform, and this means your advert gets to show up more among primary search results in the Ejob platform.

To maintain a high level of professionalism on our platform, our sellers are classified into different levels based on their various expertise. This classification is done to differentiate beginners from professionals and also give room for growth. With our unbiased rating and reputation system put in place, gaining E-ratings do not only optimize your adverts' visibility on the platform but also promotes sellers' growth on the professional's section where freelancers with high ratings get to demand higher prices for the services they offer.

To further connect people worldwide, The Ejob team has developed the S.C.A.R protocol which will completely revolutionize the freelance sector.

# 1.0 - Value Proposition

# Value proposition

The freelance space has been faced with so many limitations such as fake reviews, delayed payment to service providers, limited payment issues but the Ejob Platform is employing the blockchain technology to completely revolutionize the global freelance network and give every skilled individual on the planet an opportunity to exchange their skill for money.

As a potential freelancer on the Ejob platform, your country or geographical location does not limit you as you can start offering your services in exchange for financial gains. As individuals living in a developing country, all they need to turn their creativity and skill into financial gain is just an internet connection.

Services offered on Ejob are not just limited to digital skills only but is opened to any skill possessed by the potential freelancer such as construction skills, painting, electrical jobs and host of others.

To get started, all you have to do is create a profile on Ejob and list your jobs with professional job descriptions. Once you start offering these services and getting good reviews from clients, your client base will begin to grow exponentially, and satisfied customers will recommend your services to other people too.

## **i. Lower transaction fees:**

Traditional freelance platforms such as fiverr, upwork and others are guilty of high transaction fees. This is because this platform acts as intermediaries between the customers and freelancers. In most cases, these fees range from (10%-30%) and can even be more due to other external fees which occur as a result of the transaction carried out on these platforms.

These external fees are:

- Credit card fees
- Currency conversion fees

The Ejob platform is characterized by lower transactions fees which in some cases are less than 1% of the overall transaction. With the Ejob protocol (S.C.A.R), the need for intermediaries will be eliminated, and the fees brought to minimal.

## **ii. Transparent and decentralized review system:**

Reviews are unbiased feedbacks left by customers or clients based on the satisfaction of the service they received. In most cases, it serves as a motivating factor for freelancers or stands as a constructive critique which helps to improve their service. The need for reviews on a freelance platform cannot be overemphasized just as the authenticity of

# Value proposition

of their review system. Reviews are manipulated – edited and deleted most times by these platforms.

The Ejob platform promotes fairness in every dealings between freelancers and their customers. The blockchain powers our review system and as such freelancers and customers are opportune to review each other after the transaction is completed. These reviews are stored on our blockchain, and due to the immutability of the blockchain, our reviews cannot be tampered with as we boast of a robust, transparent review system.

### iii. Cryptocurrency Payments:

Fiat payments characterize traditional freelance platforms and in most cases, the fiat currencies are accompanied by limitations such as

Geographical restrictions – Individuals living in underdeveloped countries not having access to USD currency.

Currency conversion charges: As discussed above, individuals not having the USD as a native currency will have to pay extra charges for conversion from their native FIAT currency.

With the Ejob platform, payments for services can be made in FIATS and cryptocurrencies such as BTC, ETH, Ejob token and others, this gives us access to the World at large and gives every individual irrespective of their geographical location an opportunity to become a part of this freelance community.

# 2.0 - Why the blockchain technology

# Why the blockchain technology

At Ejob, the Blockchain technology is a vital and irreplaceable part of our ideas, beliefs and successes. The use of decentralized and distributed ledgers and the execution of smart contracts will result in a sheer, irrevocable, inviolable and unauthorized power.

## **Fast and no chargeback payment transactions**

All payments among system participants (Clients and freelancers) will be processed using the EJOB token based on a cryptocurrency model of exchange. This will ensure a fast and reliable transfer of funds, usually in a matter of seconds. Taking into account the existing FIAT payment processors, the transaction can take up to 72 hours to be confirmed, depending on the delivery time and the distance between the sender and the recipient.

## **Payments security**

Utilizing the smart contracts, Ejob will ensure that all justly deserved earnings of the freelancers and professionals will be received. The nature of the job and cost doesn't matter either fixed price or hourly based, as the funds will be held in advance, before starting the actual work and transferred at the right time when both the business owner and the freelancer/professional agree that the negotiated requirements are fulfilled. In case of work dispute, a group of experts will be engaged in the resolution process so the final decision will be determined by their votes in a transparent way, not relying only on a single decision maker.

## **No data manipulation**

Independent platforms in the market often suspend accounts in unclear circumstances, resulting in frozen income and the inability to accept new jobs. This is a catastrophic scenario for people who depend on the benefits of these platforms, who have worked hard to build a professional reputation and professional network. Unfortunately, the same negative impact is also noticed for the owners, the breakdown of job offers at the end of the employment campaign can generate significant delays and costs. On the other hand, some parties may benefit from unfairly manipulated evaluations and audits.

# 3.0 - Ejob Protocol (C.A.R.A)

Exchange of services sits at the core of the ejob concept. This leaves payment of services and financial transactions as an integral part of our system. The integration of Cryptocurrency into the ejob platform makes us stand out from every other existing freelancing site currently in existence. This component of the CARA protocol is designed to ensure payments are successfully done via multiple cryptocurrencies such as BTC, ETH, LTC and our native ejob tokens.

This protocol has been further designed to incentivize the ejob users with discount rates when they use any of the above-listed cryptocurrency according to the following rules;

- i. For every Payment made in BTC, ETH, LTC and any other accepted cryptocurrency, there will be a discount of 1% applied on such transaction.
- ii. For every payment made using the ejob tokens, there will be a discount of 0.5% applied to such transaction.

The ejob freelance site is transaction based and as such dispute are bound to occur. The authenticity of the resolution of these disputes determines the fairness and trust in this ecosystem. To ensure fairness, trust and transparency in every dispute settlement on our platform, we have designed the ejob arbitration protocol. The ejob arbitration protocol is designed to resolve disputes without any form of bias. This protocol consists of a network of anonymous people (freelancers on the ejob ecosystem) who can choose to be a part of the network and dispute resolution process by staking their ejob tokens to this protocol.

The arbitration protocol only sets in and take charge on the following conditions;

- i. Customer and freelancer cannot reach an agreement on a transaction
- ii. Customer is not satisfied with a freelancer's job and therefore hesitant to make payment for services
- iii. Services not delivered as expected
- iv. Properties destroyed in the course of rendering service
- v. Other disagreements.

Once a verdict is given by the arbitration network, there is an opportunity for any party to appeal which could lead to a process restart, payment delay, and case revisit.

In a case where incorrect decisions or verdicts are reached, or failure to reach a verdict within the required duration, arbiters will lose the ejob tokens stake as penalty for not delivering appropriate verdict as required.

It should be noted that arbiters are not selected by default neither do they remain on the arbitration network by default, an arbiter remain on the ejob arbitration network as a result of his stake present in the arbitration protocol.

Case resolutions are determined by jury's vote which are done in percentages such as (percentage corresponding to 0%, 25%, 50%, 75%, 100%, respectively).

### Arbitration case study:

#### 1. Dispute occurs

Seller: *"I did everything what needed to be done!"*

Buyer: *"You never fixed my website!"*

#### 2. Escalate to arbitration

Seller and buyer pays the cost of the arbitration

Dispute escalates to a pool of 6 anonymous people (the Jury)

#### 3. Jury proceeds to vote

Is it the buyers fault? Fill in the percentage how much he is guilty.

0% 25% 50% 75% 100%

#### 4. Verdict drawn from the jury's vote

# Ejob Protocol (C.A.R.A)

## Reputation Score

Reputation breeds trust in any economy, and as such, we have built this protocol to maintain and manage the reputation of the ejob's platform.

The reputation score is built to an integer of 5. This protocol is charged with the responsibility of keep record of the reputation of all components of the ejob ecosystem which are;

- i. Sellers
- ii. Buyers
- iii. Arbiter (member of the jury)
- iv. Partners

Furthermore, this protocol is designed to make these reputation scores accessible to the public.

These reputation scores are automatically given to individuals on the platform based on their performance as either a seller, buyer, member of the jury, and as such, there is no room for manipulations.

This is another ground breaking achievement of the ejob platform. The integrations of OLLY – The ejob AI into the ejob ecosystem.

### **Who is Olly?**

Our motto is connecting the world! This involves connecting every seller to the right buyer and vice versa.

Ejob is attempting a groundbreaking feat in future as we are designing the ejob AI - OLLY. OLLY will serve as a PA - personal assistant always available to attend to your needs. Base on out data collected over some time on an individual, OLLY will learn the user's values, interests, and priorities to serve the user better.

### **Modus Operandi of OLLY**

(OLLY is empowered with the ability to speak and listen)

#### **Olly listens to your input**

The user inserts a search query (asks a question), the ejob AI will match the user to one single person or company.

#### **Olly asks you for input**

Olly will determine if it has enough information to complete the matching process, if not it will ask more input to fulfil your request.

#### **Olly is smart**

With every activity that takes place on the ejob platform Olly gets smarter, based on this data Olly will be able to think with you and serve the user as good as possible.

#### **Olly is cross platform**

Olly is available on multiple platforms. You can use your phone, tablet, desktop, Amazon Alex, Google Home, Siri and all other future platforms where Olly can be of any value.

# 4.0 - An overview of the EJOB ecosystem

# An overview of the EJOB ecosystem

## 4.1 - How it works

The Ejob ecosystem is a digital, decentralized marketplace specifically built to bridge the gap between skilled individuals and those who require their skills and services.

The blockchain and smart contract technology is fully integrated into the ecosystem to provide a better exchange of services and payments in the EJOB marketplace.

### **Beneficiaries of the EJOB ecosystem:**

The Major recipients of the Ejob marketplace are the Buyers and professionals/skilled individuals.

### **The Buyers:**

The buyers in this context refer to businessmen, individuals who require both digital services and non-digital services for their businesses or personal use. The Ejob professionals and skilled individuals determine entirely the services found on the Ejob platform as they could range from web design, Construction, Painting, Drawing, video editing, architecture/building, Translation, Programming and others.

### To start buying:

- Search for service
  - o Buyers can use the search feature to find services they need on Ejob.
  - o Buyers can search for skilled professionals within a specified distance/location
- Connect human service provider
- After searching for required service, the search results display a list of human service providers offering such service. This leaves the buyer to make a choice and proceed to connect with the desired service provider
- Communicate with the desired seller/professional to discuss job
- Make payment to our escrow service via smart contract
- Wait till seller completes job before reviewing and approving the release of payment

### Professionals/skilled individuals:

The sellers on Ejob refers to individuals, businesspeople and professionals who offer to sell their skills or services on and via the Ejob platform. There is no limit to the kind of services and products which can be provided and sold on the platform.

All interested service providers and sellers must sign up on the Ejob platform and setup their profiles before they are eligible to make sales.

# An overview of the EJOB ecosystem

To start offering skills and services:

- Pricing your products for sale in Ejob
- Users receive notification upon order received
- Distribution of work on the time of service delivery
- The Ejob system is designed to enable buyers to discuss details of the business/transaction with customers.
- Receive payment when the two parties confirm completion
- Revenue is strictly confidential with blockchain security technology,

## 4.2 - An all accommodating service platform

The Ejob ecosystem is all accommodating;

This means that all manner of services from high-end to low-end businesses irrespective of cost can be offered on the platform

- Providing service packages exclusively for high-end businesses.

The Ejob platform will be attracting and reaching out to top professionals in several area of specialization to join the platform and offer their high-end services. This is in a bid to ensure to attract high-end businesses to the Ejob ecosystem.

Exclusive service packages will be created to cater for the needs of high-end businesses. These packages would range from (\$3,000 and above) and such clients will be given top priority and the best professionals available on the platform.

- Online & offline services

Whether you're an app developer, graphic-designer, mechanic, plumber, or landscaper there are no limits to what can be hosted on this platform.

Obviously, someone looking for a plumber must have a pretty urgent need, ejob will use one's location to directly cater the best services nearby to the consumer in need.

On a different note, a consumer looking for a web designer can use E-job to find somebody local, however a service such as this one could be outsourced to any web designer in the world. We give the consumer the option to connect with a service provider locally or globally based on their individual necessities.

# An overview of the EJOB ecosystem

## 4.3 - Components of the Ejob ecosystem

The components of the Ejob platform are outlined below;

### **Ejob Back Office:**

This is proposed for designated Ejob staff only. It is designed to allow Ejob staff and customer service agent with access to resolve a client's or freelancer's issue quickly.

### **Anti-Fraud System:**

Our anti-fraud mechanism is embedded in our ecosystem to promptly spot fraudulent activities such as fake reviews acquired to cheat the system into getting better placement as a freelancer, undeserved refunds for jobs well completed, protections of clients against fraudsters who might lure them out the platform to scam them of funds and others.

### **Ejob Marketplace:**

The Ejob marketplace is poised with the responsibility of creating a conducive, transparent and authentic environment where freelancers, professionals, and clients around the world can connect for the rendering of services, hiring of professionals for jobs and so much more.

Furthermore, it will serve as a mechanism for business representatives, professionals across the globe to conduct business and trade services using the Ejob token as a means of exchange and payment.

### **Billing Platform**

This following example would better explain the whole process of how fees are estimated.

#### Bob painted the walls in Simon's house:

- Supplies: \$100.00
- Working hours: 10
- A painter works for \$25.00 an hour
- The total cost would be \$250.00 for the working hours plus the \$100.00 worth of supplies.
- The E-platform Fee is only 5% of the total amount.

# An overview of the EJOB ecosystem

## Our Fees

- Sharing on social media -1% fee
- Rating -0.5% fee
- Paying with cryptocurrency -1% fee
- Paying with Ejob tokens -0.5% fee

Since this platform is made for everyone in the world, we give our users the freedom to pay in any method:

- Standard payment method from the user's country
- Credit card
- Cryptocurrency

However, we encourage people to pay with cryptocurrency instead of credit card or any other payment methods. Users are allowed to pay with the following cryptocurrency. Paying with Ejob tokens will give you a 0.5% discount as mentioned earlier. Using all of the discounts listed above will provide you with a 3% fee discount on your orders.

- BTC
- ETH
- LTC
- EJOB tokens

## **Jobs search based on location:**

Users can search for professionals via the Ejob platform using our location search feature. With this feature, users can source for professionals based on proximity.

## Case Study:

Peter needs a painting job done with specs: 40m2 Colour: White, Proximity: 50 Miles radius.

Our app/platform will automatically look for painters that are connected to the Ejob platform who fit the job description and who are close to that area.

# 5.0 - Market Analysis and strategies

# Market Analysis and strategies

*“Freelancers now make up 35% of U.S. workers and collectively earned \$1 trillion in the past year, according to the “Freelancing in America: 2016” survey released this morning by the Freelancers Union, based in New York City, and the giant freelancing platform Upwork, headquartered in Silicon Valley. The Freelancers Union represents 300,000 members.” – Forbes*

*The freelance/gig industry is comprised of freelancers, professionals, home service providers, digital service providers and self-employed individuals and others. The industry is experiencing an exponential and geometric growth at the moment as more professionals and individuals are seeking to gain complete freedom of their careers and how they sell and offer their skill and service. It is projected to increase towards 40% of the global workforce in the next decade, with over 200 million workers and with a total annual transaction volume approaching \$2trillion.*

## 5.1 - Challenge

The traditional centralized freelance industry is faced with particular challenges which we aim to discuss in this section. Freelancers and clients meet these Challenges on freelancing platforms such as Upwork, Fiverr, PHP, and others.

- Freelancers don't receive 100% of their revenue after completion of a job as 5% - 30% goes to the intermediary or platform. For example, Fiverr takes 20% off all the income made by sellers in every sale made.
- There are limited ways for users to receive their funds, most especially for users not in the US or Canada.
- Delay in funds clearing: Freelancers are faced with this challenge as they are forced to wait several days after completion and settlement of a job/transaction before their revenues are released to them.

It is only reasonable for freelancers to want their funds released to them after completion of a client's job. This is entirely understandable as getting paid online could be cumbersome.

With Fiverr, you need to wait for a buyer/customer to complete an order before the project is marked as completed, after which you would have to wait for another 14 days for funds clearance before funds become available for withdrawal.

Cryptocurrency payments are instant and having no limitations, even across international borders. This is useful to freelancers as cryptocurrency can be easily exchanged, so funds can be withdrawn and used as soon as transactions are marked as settled.

# Market Analysis and strategies

The blockchain uniqueness lies in its potency to tokenize any industry/market and the major problem faced by buyers/employers and sellers/freelancers on the current platforms is trust.

Cryptocurrency tokens and smart contracts can be employed in strategic ways to incentivize everyone to act professionally and reasonably at all times. Ejob aims to tokenize reputation, and assigning it a real market value on the Ejob platform. This will prove to be a more secure environment for freelancers and employers who would patronize the platform.

Decentralization can also mean fairer, distributed dispute resolution, leading to better contract outcomes, more accurate ratings, and less centralized authoritarian control.

## Applicable problems and solutions:

An overview of the challenges will be addressed below:

1. Difficulty in getting people to order and pay for skills/services
2. Difficulty in getting clients to close deals so freelancers can receive payment
3. Clients leaving undeserving/negative profile reviews

### **Case 1:**

“There are thousands of skilled individuals and professionals around the world seeking employment and individuals who would patronize them but they don’t have the right channel and platform to showcase their skills and services”

The Ejob platform will successfully bridge the gap between skilled professionals, freelancers and individuals/businesses who require these skills and services. We are creating an environment where these professionals and skilled individuals can showcase their services.

### **Case 2:**

“Unexplained suspension of a freelancer’s account without prior notice or explanation remains a freelancer’s nightmare on traditional freelancing platforms. How does Ejob handle this?”

# Market Analysis and strategies

## Case 2:

“Unexplained suspension of a freelancer’s account without prior notice or explanation remains a freelancer’s nightmare on traditional freelancing platforms. How does Ejob handle this?”

This problem causes the trust in freelancing platforms to deteriorate as freelancers are confronted with the reality that they can lose their source of income at any given time, making freelancing platforms too insecure to be a sole source of work for Freelancers. On the Ejob platform, this is an impossible occurrence because we don’t have a single authority who can suspend accounts unnecessarily without explanations and prior notice.

## Case 3:

“From experiences on different freelancing platforms, getting paid by your Client often proves to be difficult since they have to close a deal before payments are released. Is there a way a payment for work done must be completed?”

Once a transaction has been put in motion, the Client’s money is frozen until the contract is fulfilled by the freelancer. If a client is not satisfied with work of the hired Freelancer, he has the option to request for a refund while the Freelancer has the same opportunity available to him in case he received an unreasonably bad review or feels the clients are trying to cheat. Intentional bad reviews will lead to clients losing their accounts.

## 5.2 - Competitive advantage

Our major competitors in the freelancing and digital marketplaces are the top centralized freelance platforms and global markets as listed below;

- Fiverr
- Upwork
- Codeable
- PPH – People per hour
- Freelancer.com

Ejob will employ the blockchain technology to disrupt the freelance digital marketplace entirely and as such will have its advantages over the above listed centralized platforms.

# Market Analysis and strategies

Platform	Nature	Funds release	Job	Payment system	Transaction fees	Freelancers' Revenue
Ejob	Decentralized	Immediate release of payments to Freelancers/skilled professional after job completion	Digital and non-digital	FIAT, Cryptocurrency & Ejob Token	Very low	99%
Fiverr	Centralized	14 days after job completion	Digital only	FIAT	High	80%
Upwork	Centralized	5 days after completion	Digital only	FIAT	High	80%
Codeable	Centralized	Not immediate	Digital only	FIAT	High	85%
PPH	Centralized	Not immediate	Digital only	FIAT	High	80%
Freelancer.com	Centralized	Not immediate	Digital only	FIAT	High	87%

## 5.3 - Why choose Ejob?

Our uniqueness lies in our ability to grant users much transparency as possible when it comes down to payment. The money paid will be taken in escrow and only be released once the team of Ejob verifies that the job is done and delivered including the money needed for tools and supplies. Ejob will make sure that that sum of money is spent conveniently.

Ejob is not designed to only offer online jobs like other centralized freelance platforms and skill marketplace; our goal is to be worldwide known as the Uber of all Job platforms. This means that if you want to get a job done by someone skillful but you seem to find it difficult to trust somebody enough to build up a professional relationship with him/her?

Ejob allows face to face communication with the seller.

Which means that all along the process, you would know exactly who is it exactly that you are dealing with as their profile holds key information about them including their pictures.

Each seller's profile on Ejob includes a description about him/her personally, his/her profession, background and qualifications. Details about his/her working schedule, delivery timing and prices are also at your disposal as a user and the feedback he/she has been given by other costumers and even how much tips he/she has earned.

# Market Analysis and strategies

Ejob is super transparent all for the users' best interests. It is designed in such a way that it protects you and your money. It is as easy as calling for a taxi only you know exactly who the driver is, how good exactly is he/she in his/her job and a lot more details.

## No Project Limit:

Is it a big project you want to get done? It's no problem for ejob. You choose and set up a group of people connected to the platform to work on it together. As far as payments are concerned, everyone will receive a fair share of the work he/she has performed. In this way, big businesses can work together for super big projects.

## No time constraint:

Is this project too big to be done within a month? Schedule payments in escrow. When certain milestones and goals are finished, the Ejob team will verify everything and release a certain amount of money or tokens to the people that had their work done on the project.

Ejob can also be used to find people that want to invest in a business. If you have a business plan, you can post it online, and Ejob + community can give ratings on it. For example, you want to start your own cookie business. Share your plan on the Ejob platform, and as such, you can find investors. Once everything is settled and verified, the frozen money will be released.

Anything is possible with the Ejob platform. Anyone that wants to make money but can't find a way to promote him/herself can simple set up his profile with and a little skill's description, and he is ready to go.

# 6.0 - Tokenomics

# Tokenomics

The ejob token is used on the platform as a form of payment. Paying with ejob will give the user a couple of advantages:

- The most secure form of payment
- Direct release of funds
- Get a discount on job fees

The token will be distributed through multiple channels, as a professional you can choose to be paid in ejob token. This way you could benefit of the growing value of ejob as a company.

The platform comes with a digital wallet where you can hold your tokens. Token holders will get advantages on our platform in the form of rewards. There will be multiple jobs to execute within the ejob platform itself. For example: being a jury for escalated jobs. We believe in a decentralised future and including the people to form a community.

The ejob token is the native cryptocurrency of the ejob ecosystem, the ejob token is designed for the following purposes;

- i. To incentivize users to adhere to rules of the platform and also its growth
- ii. To ease payments and getter discounts on every transaction
- iii. To attract early adopters through referral system
- iv. To attract crypto-enthusiasts into the ejob ecosystem
- v. To champion the course for the adoptions of cryptocurrency in general

## **ejob token incentives;**

### Arbiters (Member of the jury):

For every dispute resolved, the arbiters earn ejob tokens.

### Sellers and buyers:

For sellers and buyers, the ejob token opens a window to discounts, decreased transaction fees and a better, faster and cheaper means of payment.

# Tokenomics

## **Token Value:**

As the ejob community grows and our user base grows, it is only natural for the number of transactions carried out to grow. As more users adopt the ejob token and use them on the platform, the value of the token is expected to increase exponentially. This is further illustrated in the cases below;

## **Arbitration Cases:**

As the number of transactions on the platform grows, it is expected that the number of disputes will increase. For every disputed case, a required amount of the ejob token is required to be staked as payment for arbitration and also to become an arbiter; it is expected that some amount of ejob token is staked on the network.

## **Transactions:**

The expected growth in transactions should automatically see a growth in the usage of the ejob utility token.

## **Adverts:**

Individuals are welcome to sponsor their ads on the ejob network and this is also paid for using the ejob token.

Appendix  
**A - Roadmap**

# Roadmap

## Birth of the Ejob concept

- Research on the digital platform Ejob
- Strategically planning on materializing Ejob ideas/concept
- Establish a team to develop the project

## 2018

### Q1 - Documentation

Publish Whitepaper

### Q2 - Documentation

Develop a privacy policy for transparently distributed services between buyers and sellers on the Ejob platform

### Q3 - Token Sale

Start global sales of the Ejob token

### Q4 - Design

Platform design and technical demonstration

- Planning step A till Z with developing team

## 2019

### Q1 - Test the services of the algorithm in the ecosystem on the

Blockchain platform, the ability to extend the decentralized application to third parties.

1. Launching ejob landing page 2.0
2. Finishing wire frames front and back end
3. Theme en HTML integration
4. Socials login
5. Profile set up for employer
6. Profile set up for employee
7. Post request job
8. Display offline jobs on homepage
9. Filter and sort online jobs
10. Order now integration
11. Working out Arbitrage for disputes
12. Launching whitepaper 2.0
13. Detailed. Marketing plan crypto
14. Detailed marketing plan non crypto
15. VAT testing

# Roadmap

15. VAT testing
16. New ejob explainer video
17. Integrating application form on website for freelancers
18. Starting our giveaway campaign
19. Finding main ejob advertisement actor
20. ejob cars driving around in north of holland

## Q2 – Analyzing market ecosystem for an overview of potential Services

1. Payment integration fiat currencies
2. Payment integration cryptocurrencies
3. Manage posted request
4. Message en inbox
5. Notifications development platform
6. Launching advertisement video
7. Create jobs development
8. Arbitrage integrating for disputes
9. Help center development
10. Forum development
11. Analytics development
12. Working on earnings development
13. Starting admin panel development

## Q3 - App Beta Test

- Private closed beta
- Open beta launched to public and improve the app

## Q4 - Alpha Test

In-house testing of functional Ejob Prototype

- Community Benefits

Establishing global user base

- Expand the ecosystem of Ejob development

Appendix

# B - Token Sale

# Token Sale

## Basic token features:

- Token Name: Ejob
- Token Short Name: Ejob
- Circulating Supply : 18.601.104.661 tokens
- Maximum Supply: 60,000,000,000 tokens
- Token Type: ERC20

## Token distribution:

- Team and legal: 21%
- Circulating supply: 62%
- Marketing: 7%
- Development: 10%

## **Token Model**

To support the early adopters of the Ejob token, the token sale will start with a vital bonus system. Early adopters will buy the token exceptional prices and discounts which will not be offered in any of the future sales or affiliate program. By partaking in Ejob right from ICO, you will have the assurance of the best possible price and will be considered as an active sponsor and participant in the development and establishment of Ejob as a leader in a contemporary freelancing.

The EJOB token is a vital component of the EJOB ecosystem. As our utility token, on top of transferring funds with a low commission, it gives various benefits to its holders. As the platform evolves, our EJOB community will grow both in size and quality. While stimulating the possession of EJOB tokens by incentivizing the token holders with exclusive benefits, the demand and the value of EJOB will dramatically increase. Token holders will be entitled to access our premium features for free. As well as able to earn more and more by helping us shape our community. Possession of the EJOB token gives you a unique ability to participate in our talent recognition program that allows you to earn additional income by helping us evaluate freelancers. Also, by participating in the resolution of disputes, markers will accumulate other characters. The EJOB token will be the key to Ejob's long-term sustainable success.

## **Token liquidity and exchange listing**

As EJOB implements the ERC20 platform, it will be compatible with most of the existing wallets and exchanges, guaranteeing high liquidity.